



## 18th ANNUAL RED, WHITE & BLUE FESTIVAL

SATURDAY, NOVEMBER 4<sup>TH</sup>, 2017

DOWNTOWN BULLARD, TEXAS

### SPONSORSHIP LEVEL OPTIONS

#### ● MEDAL OF HONOR - \$10,000

- Naming rights to this year's event
- Top Billing of Sponsors
- Special Recognition throughout the event
- Advertised on Festival Media Publications with Logo
  - Billboard, Radio, Newspapers, Sponsorship Banner Displayed on Main St, Listed on all advertising, Signage, Posters, Chamber Website, Facebook and social media presence and Emails. Logo on Red White and Blue marketing material
- Complimentary Exhibitor/Vendor Booth
- Representative from your company to present key speakers or awards during ceremony.
- Reserved spot of honor in the optional Bullard Patriotic Red White and Blue Parade
- Recognition at the Bullard Area Chamber of Commerce Awards Banquet.
- Table of 8 complimentary tickets to Bullard Area Chamber of Commerce Awards Banquet at table of honor with drink tickets.
- 4 Commemorative 18<sup>th</sup> Annual Red White and Blue shirts

#### ● SILVER STAR - \$5000

- Top Billing of Sponsors
- Special Recognition throughout the event
- Advertised on Festival Media Publications with Logo
  - Radio, Newspapers, Sponsorship Banner Displayed on Main St, Listed on all Advertising Signage, Posters, Chamber Website, Facebook and Emails. Logo on all Red White and Blue Marketing material.
- Complimentary Exhibitor/ Vendor Booth
- Participation in parade
- Recognition at the Bullard Area Chamber of Commerce Awards Banquet
- Six Complimentary Tickets to the Bullard Area Chamber of Commerce Awards Banquet with drink tickets.
- 2 Commemorative 18<sup>th</sup> Annual Red White and Blue Shirts

- **BRONZE STAR - \$3000**

- Special Recognition throughout the event
- Advertised on Festival Media Publications with Logo
  - Radio, Newspapers, Sponsorship Banner Displayed on Main St, Listed on all Advertising Signage, Posters, Chamber Website, Facebook and Emails
- Complimentary Exhibitor/ Vendor Booth
- Participation in parade
- Recognition at the Bullard Area Chamber of Commerce Awards Banquet
- Four Complimentary Tickets to the Bullard Area Chamber of Commerce Awards Banquet with drink tickets

- **DISTINGUISHED SERVICE CROSS- \$2000**

- Special Recognition throughout the event
- Advertised on Festival Media Publications with Logo
  - Radio, Newspapers, Sponsorship Banner Displayed on Main St, Listed on all Advertising Signage, Posters, Chamber Website, Facebook and Emails
- Complimentary Exhibitor/ Vendor Booth
- Participation in parade
- Recognition at the Bullard Area Chamber of Commerce Awards Banquet
- Four Complimentary Tickets to the Bullard Area Chamber of Commerce Banquet

- **DISTINGUISHED SERVICE MEDAL - \$1000**

- Special Recognition throughout the event
- Advertised on Festival Media Publications with Logo
  - Newspapers, Sponsorship Banner Displayed on Main St, Listed on all Advertising Signage, Posters, Chamber Website, Facebook and Emails
- Complimentary Exhibitor/ Vendor Booth
- Participation in parade
- Recognition at the Bullard Area Chamber of Commerce Awards Banquet
- Two Complimentary Tickets to the Bullard Area Chamber of Commerce Banquet

- **COMMENDATION – \$500**

- Advertised on Festival Media Publications with Logo
  - Newspapers, Sponsorship Banner Displayed on Main St, Listed on all Advertising Signage, Posters, Chamber Website, Facebook and Emails
- Complimentary Exhibitor/ Vendor Booth
- Participation in parade
- Recognition at the Bullard Area Chamber of Commerce Awards Banquet
- One Complimentary Ticket to the Bullard Area Chamber of Commerce Banquet

- **ACHIEVEMENT - \$250**
  - Advertised on Festival Media Publications with Logo
    - Newspapers, Sponsorship Banner Displayed on Main St, Posters, Chamber Website, Facebook and Emails
  - Complimentary Exhibitor/ Vendor Booth
  - Participation in parade
  - Recognition at the Bullard Area Chamber of Commerce Awards Banquet
  
- **STAR SPANGLED BANNER – SELFIE WALL \$600**
  - Logo placement alongside Red White and Blue Logo on 1-sided banner
  - Continuous media push throughout the day with all official pictures and interviews taking place in front of Selfie Wall and photo opportunities of attendants and contestants uploading pictures to Social Media.
  - Participation in parade
  - Parade Trophies awarded in front of Selfie Wall
  
- **GOOD CONDUCT – CHARGING STATION SPONSOR - \$150**
  - Name and Logo on Charging Station Banner
  - Media Push Throughout the day
  
- **VOLUNTEER SERVICE – NONPROFIT MILITARY/VETERAN ORGANIZATION – free / recognition at event**
  
- **MILITARY ZONE OBSTACLE COURSE SPONSOR - \$450**
  - Advertised on Festival Media Publication-
    - Newspaper, listed on posters, Chamber Website, Facebook and Emails.
  - Name and logo on banner advertising Military Zone area
  - Recognition at the Bullard Area Chamber of Commerce Banquet.
  
- **OBSTACLE STATION - \$250 \*\*ONLY FIVE STATIONS AVAILABLE\*\***
  - Advertised on Festival Media Publications
  - Names on Banners advertising each station

**APPLICATION**

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Please indicate if you are participating: Exhibitor/Vendor \_\_\_\_\_ Parade \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Please indicate which sponsorship level option chosen:

- Medal of Honor Sponsor -\$10,000
- Silver Star Sponsor -\$5,000.
- Bronze Star Sponsor-\$3,000.
- Distinguished Service Cross-\$2,000
- Good Conduct -Charging Station-\$150
- Star Spangled Banner-Selfie Wall \$600
- Distinguished Service Medal-\$1000
- Commendation -\$500
- Achievement- \$250
- Military Zone- \$450
- Military Zone Station-\$250

\_\_\_\_\_  
Sponsor Signature.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Printed Name

**TOTAL DUE** (Enclosed) \$ \_\_\_\_\_

Sponsor needs to be invoiced before payment can be submitted, please invoice.

**MAKE CHECKS PAYABLE TO: Bullard Area Chamber of Commerce**

**RETURN TO: P.O. Box 945 Bullard, TX 75757 OR Pay Online Through Bullardchamber.com with \*Pay Now\* FEATURE!**